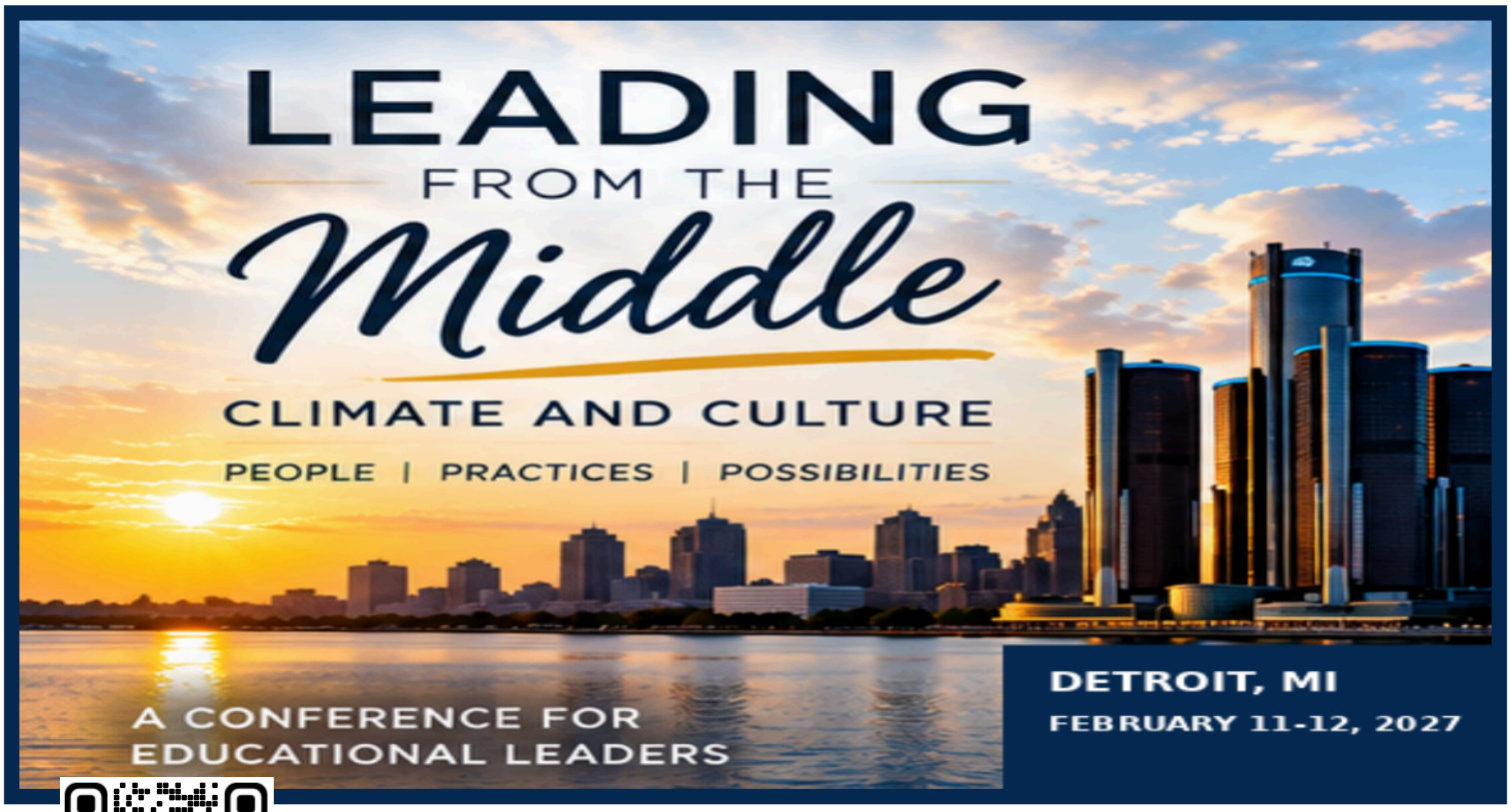


www.personalbesttc.com/conference

LEADING FROM THE MIDDLE

CLIMATE & CULTURE

People • Practices • Possibilities

FEBRUARY 11-12, 2027 | THURSDAY & FRIDAY

The Atheneum | Detroit, Michigan

REGISTRATION DEADLINE: DECEMBER 22, 2026

$325	$375	$450
EARLY BIRD	**SCHOOLS & NONPROFITS**	**INDIVIDUALS**
Register by November 1, 2026	Per participant	Per participant

A two-day professional conference for Deans, Assistant Principals, Principals, Culture & Climate Leaders, Behavior Specialists, Student Support Professionals, Teacher Leaders, and others responsible for shaping school climate and culture.

ONE PARADIGM. DIFFERENT ROLES. SHARED LANGUAGE.

STRONGER SYSTEMS. BETTER OUTCOMES FOR STUDENTS.

REGISTRATION INCLUDES

Keynotes • Breakouts • Materials • Breakfast • Lunch • Refreshments • Networking • Action Planning • Certificate

WHY THIS CONFERENCE?

CULTURE LEADERS ARE ASKED TO DO A LOT.

Manage behavior. Support students. Engage families. Respond to crises. Work with staff. Understand policy. Use data. Build relationships. And somehow help create a positive school culture.

But too often, the people responsible for culture are working from different expectations, different approaches, and different playbooks.

Leading From the Middle: Climate & Culture brings those pieces together. This two-day professional conference equips educational leaders with practical tools, shared language, stronger systems knowledge, and a broader leadership tool belt to navigate real situations and strengthen school culture.

Not another program - a stronger way to connect and use what you already have.

PEOPLE	PRACTICES	SYSTEMS	OUTCOMES

THE CENTRAL QUESTION

How does what I am learning help me better understand people, strengthen my practice, operate within or improve a system, and ultimately produce better outcomes for students?



SUPERPOWER VS. SUPERHERO

Every leader has a superpower - something they naturally do well. But every superpower can have kryptonite. A strength can become ineffective when it is used for every situation. We want superheroes with full tool belts: leaders who recognize the situation, understand their options, select the appropriate response, collaborate when needed, and evaluate whether it worked.

THE LEADERSHIP TOOL BELT

Participants move beyond relying on one strength. They learn to recognize situations, understand available resources, choose an appropriate tool, collaborate, implement with consistency, and measure the result.

THINK — LEARN — APPLY — MEASURE — REFINE — GROW

More tools. Better judgment. Stronger systems.

WHAT PARTICIPANTS WILL EXPERIENCE

PRACTICAL LEARNING. REAL SITUATIONS. TOOLS YOU CAN USE.

CLEAR & CONCISE

Leadership Before You Say a Word. Professional presence, communication, role clarity, crisis response, documentation, consistency, and data.

PARENT ENGAGEMENT

Bring Them In. Build relationships before problems occur, navigate difficult conversations, establish trust, and create productive family partnerships.

SUPPORTING THE WHOLE STUDENT

Special Education • MTSS • Section 504 • Tiering. Connect student-support systems and use data to determine appropriate next interventions.

KNOW THE RULES

Rules • Rights • Responsibility • Policy • Law. Explore student rights, due process, documentation, policy, interventions, district procedures, and sound decision-making.

KNOW YOURSELF TO LEAD OTHERS

Self-Awareness • Communication • Emotional Intelligence. Understand how leadership tendencies influence communication, conflict, relationships, decisions, and team dynamics.

SUPERPOWER VS. SUPERHERO

Strengths • Kryptonite • Tools • Systems • Data. Identify natural strengths, recognize limitations, and develop a broader, sustainable leadership tool belt.



ADDITIONAL CONFERENCE RESOURCES

Leadership Pathways
Administrative certification, application processes and professional growth.

PBIS Across the Continuum
Aligning philosophy, expectations, language and systems across grade levels.

Understanding District Support
Knowing what resources exist, when to access them and how systems connect.

EVERY BREAKOUT: THINK • LEARN • APPLY • CONNECT

Challenge thinking • Build knowledge • Practice the tool • Connect learning to the larger school system

WHY INVEST IN YOUR TEAM?

PROFESSIONAL DEVELOPMENT SHOULD CHANGE PRACTICE - NOT JUST FILL A CALENDAR.

Schools are managing increasingly complex student, family, staff, behavioral, academic, and organizational needs. Sustainable school culture requires capacity throughout the organization. Leading From the Middle helps participants understand not only what to do, but how their role connects with the people, departments, policies, interventions, and systems around them.

BROADER TOOL BELT

More options for responding to complex situations.

SHARED LANGUAGE

A common approach that can be brought back to the school.

PRACTICAL STRATEGIES

Tools designed for application - not simply theory.

SYSTEMS UNDERSTANDING

See how policy, support, leadership, data, behavior and relationships connect.

ACTION PLANNING

Translate learning into next steps aligned with school improvement.

PROFESSIONAL NETWORKING

Learn alongside educational leaders facing similar challenges.



WHY SEND A TEAM?

School improvement is more sustainable when multiple members of a team share common language, expectations, and frameworks.

Return ready to ask: What are we doing well? Where are systems disconnected? What tools are missing? What should we stop, start, or refine? How will we know whether it worked?

BUILD THE CAPACITY OF YOUR TEAM.

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INVEST IN PEOPLE. BUILD BETTER SCHOOLS.

PURCHASE ORDER & REGISTRATION INFORMATION

LEADING FROM THE MIDDLE: CLIMATE & CULTURE

February 11-12, 2027 | The Atheneum | Detroit, Michigan
www.personalbesttc.com/conference

Vendor / Provider	**Personal Best T&C - Training & Consulting**
Service Description	**Professional development registration for a two-day school climate and culture conference.**
Registration Category	☐ **$325 Early Bird*** (Nov. 1, 2026) ☐ **$375 Schools/Nonprofits** ☐ **$450 Individuals**
Quantity	_____ **participants**
Unit Cost	**$** _____
Total PO Amount	**$** _____
School/District PO Number	_____

SCHOOL / DISTRICT INFORMATION

School/District: _____

Address: _____

City / State / ZIP: _____

Contact Person & Title: _____

Phone / Email: _____

Billing Contact / Email: _____

ATTENDEE INFORMATION

1. Name: _____ **Title:** _____

2. Name: _____ **Title:** _____

3. Name: _____ **Title:** _____

4. Name: _____ **Title:** _____

5. Name: _____ **Title:** _____

Additional attendee list attached: [ ] Yes [ ] No

PURCHASE AUTHORIZATION

Authorized By / Title: _____ **Signature / Date:** _____

PROCUREMENT NOTE

Email approved school/district POs with attendee information to **conference@personalbesttc.com.**

Districts may use their official PO form. W-9 and additional vendor documentation are available upon request.
Submit an approved school/district PO with attendee information; districts may use their official PO form.